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AIM Elevate
Nurturing Entrepreneurs, Shaping Tomorrow

AIM ELEVATE VENTURES

A CATALYST FOR TRANSFORMATIONAL CHANGE

AIM Elevate Ventures is a groundbreaking platform conceptualised by Ira Agarwal during her transformative journey in the Wharton Advanced Management Program (AMP). With a vision to empower micro and nano entrepreneurs, particularly women-led ventures, the initiative addresses the deep-rooted challenges hindering entrepreneurial growth. Built on the pillars of innovation, inclusivity, and sustainability, AIM Elevate is more than an initiative—it is a movement transforming small businesses into powerful engines of economic progress and social impact.

Entrepreneurs face formidable barriers—financial exclusion, skill gaps, and limited market access. Women entrepreneurs alone contend with a $20 billion credit gap, with only 14% accessing formal funding. Many are forced to rely on high-interest loans that stifle profitability. Market barriers confine 85% of small businesses to local markets, and a significant technology divide leaves women entrepreneurs 30% less likely to adopt digital tools. Social biases and inadequate institutional support further limit access to mentorship and collaboration. Meanwhile, the growing demand for sustainability remains unmet due to a lack of awareness and funding.

AIM Elevate Ventures tackles these issues head-on with a multi-faceted approach. Tailored mentorship from seasoned industry leaders provides entrepreneurs with the insights needed to thrive in competitive markets. The platform bridges funding gaps by connecting businesses with investors and financial partners, while market linkages enable entrepreneurs to expand their reach, elevate brand presence, and unlock new revenue streams.

Skill development is central to AIM Elevate's mission. Entrepreneurs receive hands-on training in areas such as digital marketing, financial planning, and operational efficiency. Cutting-edge technology tools empower them to enhance productivity and scalability. The structured tier system—Bronze for market connections, Silver for mentorship, and Gold for co-creation and investor access—ensures customised support for diverse needs.



The success of AIM Elevate is evident in the transformative impact it has on its participants and the global women entrepreneurs leveraging the platform. Supported ventures have demonstrated remarkable revenue growth within just four months, with many achieving significant operational scaling. This initiative has not only created numerous job opportunities but has also made meaningful progress in addressing gender disparities by championing women-led businesses. AIM Elevate's programs have empowered participants to enhance their skills, with the majority adopting digital technologies to optimise and streamline their operations, setting a new standard for innovation and inclusivity.

AIM Elevate's global recognition is proof of its impactful model. The initiative has been featured in Forbes India and showcased during the Wharton AMP graduation ceremony, highlighting its transformative impact on entrepreneurship. With a growing network of mentors, investors, and collaborators, AIM Elevate is fostering a vibrant ecosystem that encourages innovation and inclusivity.

Looking ahead, AIM Elevate Ventures envisions supporting 1,000+ ventures annually, creating 10,000+ jobs, and impacting over 1 million end-users globally by 2029. This ambitious vision underscores the power of a concept born during Ira Agarwal's Wharton AMP journey. AIM Elevate Ventures is not just about building businesses—it's about transforming lives, redefining entrepreneurship, and shaping a brighter, more equitable future for all.



Ira Agarwal, a Wharton alumna and Fellow of Board Stewardship, is a visionary leader in technology, governance, and social impact. As Founder & CEO of AIM Elevate Ventures and Meet Ira, she empowers entrepreneurs and aspiring leaders. She serves on the Boards of listed organisations, including ITCONS e-Solutions (BSE-listed), AAPNA Infotech, TeamTech EHS, and Mallawa Ventures.